

Councillor Giles - QoN - Adelaide Motorsport Event

Tuesday, 26 March 2024
Council

Council Member
Councillor Janet Giles

Public

Contact Officer:
Iliia Houridis, Director City Shaping

QUESTION ON NOTICE

Councillor Janet Giles will ask the following Question on Notice:

1. How much did the Council and AEDA contribute to the Motor Sports Festival through sponsorship and other costs/support?
2. How many people attended the event?
3. What local SA businesses were involved in the event?
4. What communication was made with residents in proximity to the event by organisers prior the event about the noise that would be occurring?
5. Was there any impact on any fringe events during the festival?
6. Was there any feedback from Gouger Street traders and Adelaide Central Market about the impact of the Gouger Street events as part of the festival?
7. Did the council receive any complaints from residents or businesses about the event including noise.
8. How many days per year are areas of Victoria Park fenced off for events?'

REPLY

1. The Adelaide Motorsport Festival (AMF) was held on 15, 16 and 17 March 2024. Information regarding the outcomes and stakeholder feedback from this event is still being compiled and further information in response to the question will be provided to Council Members via an E-news when available.
2. The City of Adelaide, through the AEDA Commercial Events and Festivals Sponsorship Program, provided \$40,000 to this event.
3. Official attendance figures and information relating to the event is not yet publicly available and will be provided to Council Members via E-News.
4. Nearby residents and businesses were sent a letterbox flyer by event organisers approximately four weeks prior to the event, containing information relevant to the event taking place.
5. Administration is not aware of any direct impact on Fringe and Festival events during the AMF, with no official complaints raised. However, we are seeking advice from event organisers to better understand if there were any impacts. It should be noted that there was detailed engagement between AMF, Fringe and Festival organisers in the lead-up to the event.
6. Administration has not received any feedback from Gouger Street traders nor the Adelaide Central Market in relation to Gouger Street events as part of the AMF. Feedback has been requested from these organisations. As with the Fringe, communication and planning formed part of the lead up to the Gouger Street event by the AMF.
7. Currently the City of Adelaide has received two public complaints from residents as a result of the event, which related to noise from the event.

8. In relation to question 8 above, the following information was previously provided to Council in response to a [QoN from Councillor Noon on 27 February 2024](#):
- 8.1. Areas of Victoria Park/Pakapakanthi (Park 16) were occupied by events for 26 weeks of the 2023 calendar year.
 - 8.2. The 2023 VALLO Adelaide 500 represents 18 weeks of this total period.
 - 8.3. During this time parts of Park 16 were still publicly accessible.
 - 8.4. The 26 weeks of event occupation in Park 16 does not include a variety of small community activities and events that occur in this Park each year that in no way restrict public access to the East End Park Lands.

Staff time in receiving and preparing this reply	To prepare this reply in response to the question on notice took approximately 5 hours.
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